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**Users Not Customers** Aaron Shapiro 2011-11-03 Boardroom conversations are adapting to a new and brutal reality; there is no such thing as an offline business. And if you don't embrace digital, you'll be out of business altogether. Blockbuster, AOL, Yahoo and Borders were all unstoppable, but they didn't see the new economic order coming. Google, Facebook, Groupon, and Twitter barely existed at the turn of the millennium, but are now rocketing ahead. Aaron Shapiro is CEO of HUGE, the leading digital agency which builds and operates websites that handle 150 million users a month and bring in \$1.2 billion annually for their clients. That's the GDP of a small country. He thinks constantly about the most pressing issue in business today: how can businesses use digital to thrive? Shapiro has studied what the businesses succeeding today have in common, and in *Users First, Customers Second*, he teaches us to recognise that it's not just customers who interact with the digital version of our organisations. The businesses who are now roaring ahead put the interests and the digital experience of all of their users - employees, business partners, media and anyone else who interacts with you through digital channels - ahead of everything else, including their paying customers. In a world where we are all users you have a choice: you can be sure that people are using your digital ecosystem, or you can be irrelevant.

**Amstat News** American Statistical Association 2002

**Requirements Engineering: Foundation for Software Quality** Pete Sawyer 2007-06-28 This book constitutes the refereed proceedings of the 13th International Working Conference on Requirements Engineering: Foundation for Software Quality, REFSQ 2007, held in Trondheim, Norway. It covers goal-driven requirements engineering (RE), products and product-lines, value-based RE and the value of RE, requirements elicitation, requirements specification, industrial experience of RE, and requirements quality and quality requirements.

**The Business Analyst / Project Manager** Robert K. Wysocki 2010-08-20 A breakthrough game plan illustrating the need for better collaboration between Project Managers and Business Analysts In *The Business Analyst/Project Manager*, author Robert Wysocki draws on his forty-five years of professional experience as a PM/BA to shed light on the similarities and differences of the roles and responsibilities of these two positions, the need for greater collaboration, and how to staff a project with one or both of these professionals. Examines the boundaries and interactions between the BA and the PM Looks at how to identify the skill sets needed to make the project a success The typical relationship of the BA and PM across the project management life cycle Making the best configuration of leadership assignments based on project characteristics Where the responsibilities of the BA leave off and the PM's begins and where the two have collaborative responsibilities How to use a PM/BA to enhance project performance How to foster a "dual career path" for PM/BAs development The in-depth discussion of the synergies between the two roles and the advantages of a combined PM/BA makes *The Business Analyst/Project Manager* a valuable contribution in your ability to be successful on the complex projects of the 21st century.

**Analysis and Optimization of Prismatic and Axisymmetric Shell Structures** Ernest Hinton 2012-12-06 Shell-type structures can be found almost everywhere. They appear in natural forms but also as man-made, load-bearing components in diverse engineering systems. Mankind has struggled to replicate nature's optimization of such structures but using modern computational tools it is now possible to analyse, design and optimise them systematically. *Analysis and Optimization of Prismatic and Axisymmetric Shell Structures* features: comprehensive coverage of the background theory of shell structures; development and implementation of reliable, creative and efficient computational tools for static and free-vibration analysis and structural optimization of variable-thickness shells and folded-plate structures; integrated computer-aided curve and surface modelling tools and automatic mesh generation, structural analysis sensitivity analysis and mathematical programming methods; well-documented, downloadable Fortran software for these techniques using finite element and finite strip simulations which can be readily adapted by the reader for the solution of practical problems or for use within a teaching or research environment. Written by leading experts in finite element and finite strip methods, *Analysis and Optimization of Prismatic and Axisymmetric Shell Structures* will be of great interest to researchers in structural mechanics and in automotive, aerospace and civil engineering as well as to designers from all fields using shell structures for their strength-per-unit-mass advantages.

**Computerworld** 2004-08-09 For more than 40 years, Computerworld has been the leading source of technology news and information for IT influencers worldwide. Computerworld's award-winning Web site (Computerworld.com), twice-monthly publication, focused conference series and custom research form the hub of the world's largest global IT media network.

**Quality Beyond Borders** David Hutchins 2019-04-09 Winner of the Walter E. Masing Book Prize 2019 at the International Academy for Quality. Perceptions as to the nature of the Quality Sciences and disciplines vary across the world depending on local industrial history. This can cause problems for global organisations who often want to retain the quality policies of the parent company whilst attempting to embrace the approaches familiar to local people. For example, whilst Western organisations have embraced Six Sigma, Lean and other Japanese management techniques, we have tended to adopt them in a hotchpotch fashion, bolting them on without ever understanding the context behind total quality control. In Japan, these concepts are not considered to be standalone but are all part of a seamless companywide matrix of interactive concepts, which can be summed up as company-wide quality work, of, by and for all. In essence, this means that 'quality' is everybody's responsibility from the chief executive downwards. David Hutchins has over several decades worked in all of the cultural blocks and has consistently managed to integrate all of these differences into a single companywide approach. When the concepts covered are integrated into a total company-wide programme, the intention is to make that organisation the best in its business; in Japanese terms this implies 'Dantotsu', which means 'number one thinking'. Accessible and practical in approach, *Quality Beyond Borders* is split into short sections, each representing a self-contained idea for the reader to digest and reflect on. It is a valuable resource for business practitioners, students and academics alike that will enable you to reach beyond your own borders to implement new ideas with significant results.

**Boundary Element Analysis of Plates and Shells** Dimitri E. Beskos 2012-12-06 The analysis of plates and shells under static and dynamic loads is of great interest to scientists and engineers both from the theoretical and the practical viewpoint. The Boundary Element Method (BEM) has some distinct advantages over domain techniques such as the Finite Difference Method (FDM) and the Finite Element Method (FEM) for a wide class of structural analysis problems. This is the first book to deal specifically with the analysis of plates and shells by the BEM and to cover all aspects of their behaviour, and combi- nes

tutorial and state-of-the-art articles on the BEM as applied to plates and shells. It aims to inform scientists and engineers about the use and the advantages of this technique, the most recent developments in the field and the pertinent literature for further study.

**Online Monitoring for Drinking Water Utilities** AWWA Staff 2002-06

**InfoWorld 2000-03-20** InfoWorld is targeted to Senior IT professionals. Content is segmented into Channels and Topic Centers. InfoWorld also celebrates people, companies, and projects.

**Quality Control/Quality Assurance and Improvement** Boris Zubry 2018-12-09 This is a custom edition of Quality Control/Quality Assurance and Improvement (ASET - 130) textbook for Community College of Philadelphia.

**Minnesota Business News** 1961

**Accreditation and Quality Assurance in Analytical Chemistry** Helmut Günzler 2012-12-06 Quality assurance and accreditation in analytical chemistry laboratories is an important issue on the national and international scale. The book presents currently used methods to assure the quality of analytical results and it describes accreditation procedures for the mutual recognition of these results. The book describes in detail the accreditation systems in 13 European countries and the present situation in the United States of America. The editor also places high value on accreditation and certification practice and on the relevant legislation in Europe. The appendix lists invaluable information on important European accreditation organizations.

**PCISTM - Advanced Project Management** M. Scott Campbell, MPM 2011-09 S.U.I.T.E. PCISTM (Process-Centric Integrated System for Transformational Methodologies) is a Treatise for the Advancement of the Project Management Discipline. PCISTM is a tool designed to take out all of the guesswork involved, and remove the confusion inherent to Project process re-engineering. PCISTM utilizes specific, front-loading requirements that allows the Advanced PM to access each component independently, select and integrate methodologies, and, transition the Project result back into the revenue stream efficiently!

**Computerworld 2000-03-20** For more than 40 years, Computerworld has been the leading source of technology news and information for IT influencers worldwide. Computerworld's award-winning Web site (Computerworld.com), twice-monthly publication, focused conference series and custom research form the hub of the world's largest global IT media network.

**Energy Abstracts for Policy Analysis** 1983

**Modern Game Testing: A Pragmatic Guide to Test Planning and Strategy** Chris Howell 2022-08-31 Focusing exclusively on the unique challenges of video game testing, you'll discover how modern game companies create test plans and strategies for large and complex games, and learn the foolproof techniques and processes created for and used by real-world game teams. Packed with expert advice and real-life examples, you'll find this book invaluable if you want to improve your own or your team's feature test plans and catch more bugs. It's also a great guide for testers looking to move into a test writing role. Inside you'll find all the know-how you'll need to own the end-to-end test strategy for game features, including: - identifying what should be tested for each game feature - designing tests with clear instructions for effective test execution - how to approach testing for a range of common game features - a toolbox of test planning techniques to guide the test planning process All equipping you to organise and communicate your plans within any project team. Complete with practical examples, working templates and industry tales from real projects, Modern Game Testing assumes no prior knowledge of the subject, tackling each area with logical, easy-to-follow steps. By the end of the book, you'll have a sufficiently broad and deep knowledge to be able to write test plans for all the most common game features

**Systems, Software and Services Process Improvement** Andreas Riel 2010-08-19 A typical characterization of EuroSPI is reflected in a statement made by a company: "... the biggest value of EuroSPI lies in its function as a European knowledge and experience exchange mechanism for SPI and innovation." Since its beginning in 1994 in Dublin, the EuroSPI initiative has outlined that there is not a single silver bullet to solve SPI issues, but that you need to understand a combination of different SPI methods and approaches to achieve concrete benefits. The fore each proceedings volume covers a variety of different topics, and at the conference we discuss potential synergies and the combined use of such methods and approaches. These proceedings contain selected research papers for five topics: Section I: SPI Tools Section II: SPI Methods Section III: SPI in SMEs Section IV: Economic Aspects of SPI Section V: The Future of SPI Section I presents studies on SPI tools. The authors provide an insight into new tools which can be used for SPI. Willem Bekkers et al. present a new assessment method and tool for software product management. Ismael Edrei-Espinosa-Curiel et al. illustrate a graphical approach to support the teaching of SPI. Paul Clarke and coworkers deal with an analysis and a tool to help real adoption of standards like ISO 12207 and they focus on SPI implementation and practices. Esparanca Amengual et al. present a new team-based assessment method and tool.

**Global Perspectives on Quality Assurance and Accreditation in Higher Education Institutions** Magd, Hesham 2021-09-17

Quality accreditation in higher education institutions (HEIs) is currently a buzzword. The need to maintain high-quality education standards is a critical requirement for HEIs to remain competitive in the market and for government and regulatory bodies to ensure the quality standards of programs offered. From being an implicit requirement that is internally addressed, quality assurance activities become an explicit requirement that is regularly audited and appraised by national and international accreditation agencies. HEIs are voluntarily integrating quality management systems (QMS), institutional and program-specific, in response to the political and competitive environment in which it exists. Through its higher education department or by creating non-profitable accreditation bodies, many governments have implemented a quality framework for licensing HEIs and invigilates its adherence based on which accreditation statuses are granted for HEIs. Global Perspectives on Quality Assurance and Accreditation in Higher Education Institutions provides a comprehensive framework for HEIs to address quality assurance and quality accreditation requirements and serves as a practical tool to develop and deploy well-defined quality management systems in higher education. The book focuses on the critical aspects of quality assurance; the need to develop a concise and agile vision, mission, values, and graduate attributes; and to develop a system that effectively aligns the various activities of the HEI to the attainment of the strategic priorities listed in the institutional plans. The chapters each cover the various facets of the quality assurance framework and accreditation agencies' requirements with practical examples of each. This book is useful for HEI administrators, quality assurance specialists in HEIs, heads of academic departments, internal auditors, external auditors, and other practitioners of quality, along with stakeholders, researchers, academicians, and students interested in quality assurance and accreditation in higher education.

**Business Strategies and Value Chain Management** Lucas Wiedemann 2013-04-24 This book is an introduction to the complexity of business strategies and value chain management. It shows the variety of the different strategies and their importance in a company's failure or success..

**ICED-QA 2019** Yulia Hendri Yeni 2021-04-02 The quality improvement of higher education is needed to guarantee the quality of the graduates for the future competitiveness. Due to the local and global changes and the issue of Industrial Revolution 4.0, higher education needs to compliance the paradigm. Labor requirement's competence requires curriculum reformation from input-based education to outcome-based education. In learning, the paradigm friction appears from instructional paradigm to learning paradigm. To solve the related proportion, LP3M (Institute of Educational Development and Quality Assurance) Universitas Andalas initiated the International Conference on Educational Development and Quality Assurance (ICED-QA 2). This conference was attended expert and researchers from different countries to discuss the issues about "Educational Quality Development in Industrial Revolution 4.0".

**Software Testing Foundations** Andreas Spillner 2021-07-28 Fundamental knowledge and basic experience - brought through

practical examples Thoroughly revised and updated 5th edition, following upon the success of four previous editions Updated according to the most recent ISTQB® Syllabus for the Certified Tester Foundations Level (2018) Authors are among the founders of the Certified Tester Syllabus Professional testing of software is an essential task that requires a profound knowledge of testing techniques. The International Software Testing Qualifications Board (ISTQB®) has developed a universally accepted, international qualification scheme aimed at software and system testing professionals, and has created the Syllabi and Tests for the Certified Tester. Today about 673,000 people have taken the ISTQB® certification exams. The authors of Software Testing Foundations, 5th Edition, are among the creators of the Certified Tester Syllabus and are currently active in the ISTQB®. This thoroughly revised and updated fifth edition covers the Foundation Level (entry level) and teaches the most important methods of software testing. It is designed for self-study and provides the information necessary to pass the Certified Tester-Foundations Level exam, version 2018, as defined by the ISTQB®. Topics covered: - Fundamentals of Testing - Testing and the Software Lifecycle - Static and Dynamic Testing Techniques - Test Management - Test Tools Network World 2000-03-20 For more than 20 years, Network World has been the premier provider of information, intelligence and insight for network and IT executives responsible for the digital nervous systems of large organizations. Readers are responsible for designing, implementing and managing the voice, data and video systems their companies use to support everything from business critical applications to employee collaboration and electronic commerce.

*Putting Research to Work in Quality Improvement and Quality Assurance* 1993

*The Hands-On Project Office* Richard M. Kesner 2003-12-18 Economic pressures have forced IT executives to demonstrate the immediate and calculable ROI of new technology deployments. Unfortunately, existing IT service delivery often drifts without serious thought as to how process improvements could lead to higher performance and customer satisfaction. This volume offers processes, techniques, and tools that IT managers can use to improve the delivery of IT products and services. This compendium details simple frameworks, practical tools, and proven best practices for successful IT project management. By explaining how to streamline the functions that capture and report information about IT delivery, the author clarifies roles, responsibilities, customer expectations, and performance measures, resulting in improved service and efficiency. Emphasizing the establishment of processes that result in repeatable success, the book provides quickly implementable solutions for IT personnel faced with the daily management of large, complex systems.

*Quality Assurance in an International Higher Education Area* Andrea Bernhard 2011-11-10 Rethinking the purpose and the aim of higher education has led to new and alternative ways to assure the quality of different higher education systems. In the case studies of six OECD countries, Andrea Bernhard exemplifies the ongoing trends and changes of quality assurance systems along peer-reviewed country reports and interviews with national and international experts. The comparative analysis is based on international, descriptive, discursive, and analytical aspects concentrating on the theoretical concepts of massification, diversification, privatisation, and internationalisation. The author highlights the leading trend towards quality assurance within an international higher education area and provides recommendations to establish a functioning quality assurance system within the observed higher education systems and beyond their borders. This book is valuable reading for academics, practitioners, and policy makers in the field of higher education.

*Radioanalytical Chemistry* Bernd Kahn 2007-11-08 This work is a comprehensive and much-needed tool for the teaching and practice of radioanalytical chemistry. It encompasses a concise theoretical background, laboratory work, and data interpretation. It also contains chapters on the most current and visible applications of radioanalytical techniques. Its emphasis on the practical aspects on laboratory setup and operation make it a valuable tool for training professionals and students alike.

*Testing the Data Warehouse Practicum* Doug Vucevic 2012-08-22 The quality of a data warehouse (DWH) is the elusive aspect of it, not because it is hard to achieve [once we agree what it is], but because it is difficult to describe. We propose the notion that quality is not an attribute or a feature that a product has to possess, but rather a relationship between that product and each and every stakeholder. More specifically, the relationship between the software quality and the organization that produces the products is explored. Quality of data that populates the DWH is the main concern of the book, therefore we propose a definition for data quality as: fitness to serve each and every purpose. Methods are proposed throughout the book to help readers achieve data warehouse quality.

*ITIL® 4 Foundation Courseware - Deutsch* Van Haren Learning Solutions A.O. Besides the ITIL® 4 Foundation Courseware - English (ISBN: 978 94 018 0394 6) publication you are advised to obtain the publication ITIL® 4 - A Pocket Guide (ISBN: 978 94 018 0439 4). The course is designed as an introduction to ITIL 4 and enables you to understand a new way to look at IT Service Management through a Service Value System (SVS). ITIL 4 provides an end-to-end picture of what means to contribute to business value, and also integrates concepts from models such as Lean IT, Agile and DevOps. This course is for those who are involved in the delivery of IT services and need an understanding of best practice in IT Service Management. Student must pass a 60 minute, 40 question closed book multiple choice, examination with a passing score of 65% in order to receive this certification. You can write the exam at any time and at any place after the course. The test is done via your own computer proctored via webcam. Candidates wishing to be trained and pass the exam for this qualification would be recommended to have a general awareness of IT and appreciation of their own business environment. You'll learn: Understand the key concepts of service management Understand how the ITIL guiding principles can help an organization adopt and adapt service management Understand the four dimensions of service management Understand the purpose and components of the ITIL service value system Understand the activities of the service value chain, and how they interconnect Know the purpose and key terms of 18 ITIL practices Understand 7 ITIL practices

*Directory of Small Businesses* United States. Small Business Administration. Office of Government Contracting 1994

*Professional Scrum with Team Foundation Server* 2010 Aaron Bjork 2011-04-04 Professional guidance on using Microsoft's Visual Studio toolset for agile project management Focusing on both process and results, this professional guide offers a practical approach to running agile software projects using Visual Studio's project management templates and tools. You'll first get a thorough overview of the interaction between traditional, scrum-based agile development techniques and the Microsoft Solutions Framework, before drilling down into the detail. The book covers tools, best practices, key templates, key data, team and process models, necessary tracking assets—and a host of other project challenges, such as project communication, organization, and budgets. Shows how to use Microsoft's agile Visual Studio toolset for agile project management Written by leading experts from Microsoft and industry, this is an authoritative guide to agile development for all Microsoft-based projects Teaches basic concepts through best practices for delivering great software on time Covers the interaction of traditional, scrum-based agile development techniques and the Microsoft Solutions Framework Focuses on what must be in place to keep a project on track, including team models, process models, detailed tracking assets, and more Professional Scrum with Team Foundation Server 2010 combines theory with practical experience to help experienced software project managers and developers ship reliable software on time.

*Quality Assurance at the Midland Nuclear Powerplant* United States. Congress. House. Committee on Interior and Insular Affairs. Subcommittee on Energy and the Environment 1983

*Agile Data Warehousing for the Enterprise* Ralph Hughes 2015-09-19 Building upon his earlier book that detailed agile data warehousing programming techniques for the Scrum master, Ralph's latest work illustrates the agile interpretations of the remaining software engineering disciplines: Requirements management benefits from streamlined templates that not only

define projects quickly, but ensure nothing essential is overlooked. Data engineering receives two new "hyper modeling" techniques, yielding data warehouses that can be easily adapted when requirements change without having to invest in ruinously expensive data-conversion programs. Quality assurance advances with not only a stereoscopic top-down and bottom-up planning method, but also the incorporation of the latest in automated test engines. Use this step-by-step guide to deepen your own application development skills through self-study, show your teammates the world's fastest and most reliable techniques for creating business intelligence systems, or ensure that the IT department working for you is building your next decision support system the right way. Learn how to quickly define scope and architecture before programming starts Includes techniques of process and data engineering that enable iterative and incremental delivery Demonstrates how to plan and execute quality assurance plans and includes a guide to continuous integration and automated regression testing Presents program management strategies for coordinating multiple agile data mart projects so that over time an enterprise data warehouse emerges Use the provided 120-day road map to establish a robust, agile data warehousing program

*SME Policy Index: Eastern Partner Countries 2012 Progress in the Implementation of the Small Business Act for Europe* OECD 2012-10-12 This assessment of SME policy frameworks in eastern partnership countries helps support SME policy development in the eastern partnership countries through identification of strong and weak points in SME policy elaboration and implementation.

**Exploring Gamification in Digital Learning Environments** Sofia Schöbel 2020

**Beyond Software Architecture** Luke Hohmann 2003-01-30 Successfully managing the relationship between business and technology is a daunting task faced by all companies in the twenty-first century. Beyond Software Architecture is a practical guide to properly managing this mission-critical relationship. In our modern economy, every software decision can have a significant impact on business; conversely, most business decisions will influence a software application's viability. This book contains keen insights and useful lessons about creating winning software solutions in the context of a real-world business. Software should be designed to deliver value to an organization, but all too often it brings turmoil instead. Powerful applications are available in the marketplace, but purchasing or licensing these technologies does not guarantee success. Winning solutions must be properly integrated into an organization's infrastructure. Software expert Luke Hohmann teaches you the business ramifications of software-architecture decisions, and further instructs you on how to understand and embrace the business issues that must be resolved to achieve software success. Using this book as a roadmap, business managers and development teams can safely navigate the minefield of important decisions that they face on a regular basis. The resulting synergy between business and technology will allow you to create winning technology solutions, and ensure your organization's success--now and in the future.

**Microsoft Visual Studio 2005 Unleashed** Lars Powers 2006-08-18 Microsoft Visual Studio 2005 Unleashed is a deep dive into the Visual Studio 2005 tool. Specifically, it will provide you with solid guidance and education that will allow you to squeeze the ultimate productivity and use out of the Visual Studio 2005 development environment. This book folds in real-world development experience with detailed information about the IDE to make you more productive and ease transition from other development environments (including prior versions of Visual Studio). This book will also help you increase team collaboration and project visibility with Visual Studio Team Systems and it will give you straight, to-the-point answers to common developer questions about the IDE. Chapters include: Code Viewers, Explorers, and Browsers Refactoring Code 8 Writing ASP .NET Applications Defining Standards and Practices Introduction to Visual Studio Team System Work Item Tracking Unit and Load Testing

**Microsoft Visual Studio 2008 Unleashed** Lars Powers 2008-05-30 Microsoft® Visual Studio 2008 Unleashed is an end-to-end, deep dive into the Visual Studio development environment. It's meant to provide you guidance on how you can squeeze the ultimate productivity out of the many features built into the .NET development tools. Understanding how to use your tools will make you a better developer. This book was written with that premise as its focus. The authors have folded in real-world development experience alongside detailed information about the IDE. The result is practical, easy-to-employ information that will make you a more productive and complete developer. This book also helps to ease your transition from other development environments and former versions of Visual Studio. Finally, this book provides an entire section dedicated to Visual Studio Team System. It will help you understand how the Team Architect, Team Developer, Team Database Developer, and Team Tester work with the Team Foundation Server to increase team collaboration, visibility, and productivity. Microsoft® Visual Studio 2008 Unleashed provides straight, to-the-point answers to common developer questions about the IDE. Detailed Information on... What's new in Visual Studio 2008 Working with solutions, projects, editors, and designers Writing ASP.NET applications Writing and consuming Web Services using Windows Communication Foundation (WCF) Writing Windows Forms and Windows Presentation Foundation (WPF) applications Creating and hosting workflow-based applications using Windows Workflow Foundation (WF) Working with data and databases Refactoring code Debugging code Automating the IDE Writing macros, add-ins, and wizards Using team collaboration and the Visual Studio Team System products Managing source code changes Tracking projects with Team Foundation Server and work items Modeling applications Performing unit, web, and load testing Working with Team Foundation Build

**NASA's Quality Assurance Program** United States. Congress. House. Committee on Science and Technology. Subcommittee on Space Science and Applications 1986

**Das Mind-Map-Buch** Tony Buzan 2013-08-09 Mit der Mind-Map-Methode® halten Sie den Schlüssel zu einem einzigartigen Denkwerkzeug in den Händen, mit dem Sie mühelos und effizient Ihr Gedächtnis, Ihre Kreativität, Ihre Konzentration, Ihre Kommunikationsfähigkeit, Ihre allgemeine Intelligenz und Ihre mentale Schnelligkeit verbessern können. Angewandt auf jedwede Herausforderung oder Zielsetzung, werden Ihnen Mind-Maps dabei helfen, - klar, kreativ und originell zu denken, - Probleme zu lösen und fundierte Entscheidungen zu treffen, - zu planen und zu verhandeln, - Ihre Gedächtnisleistung zu maximieren, - Ihr Leben erfolgreich zu strukturieren. Ihr Gehirn ist dazu imstande, Großartiges zu leisten - lernen Sie mithilfe des Mind-Map- Buchs, Ihr Potenzial auszuschöpfen!