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*Agricultural Biotechnology, Biodiversity and Bioresources Conservation and Utilization Olawole O. Obembe 2022-05-10 This book covers a range of important topics on crop and animal genetics, breeding and genomics, as well as biodiversity and genetic resources conservation and utilization reflecting three thematic sections of working groups of the Biotechnology Society of Nigeria. The topics range from agricultural biotechnology, including genetically modified organisms and gene-editing for agronomically important traits in tropical crops, to Nigeria's mega biodiversity and genetic resources conservation. This book will engender a deeper understanding of underpinning mechanisms, technologies, processes and science-policy nexus that has placed Nigeria as a leader in biotechnology in Africa. The book will be useful reference material for scientists and researchers working in the fields of food and agricultural biotechnology, bioinformatics, plant and animal genetics, breeding and genomics, genetic resources conservation and enhancement. Emphasizes recent advances in biotechnologies that could ameliorate the high-level global food and nutrition insecurity through plant and animal genetics, breeding, as well as genomics Provides detailed information towards harnessing indigenous bioresources for food and nutrition security and climate change adaptation Introduces new frontiers in the area of genomics, most especially their relevant applications in crop and animal breeding Reviews biotechniques that could enhance plant genetic resources conservation and utilization Discusses current biotechnological approaches to exploit genetic resources including the development of synthetic hexaploid wheat (SHW) for crop adaptation to the increasingly changing global climate Olawole O. Obembe, Ph.D., is a Professor of Plant Biotechnology and UNESCO Chair, Plant Biotechnology, Covenant University Ota, Nigeria. Emmanuel Olufemi Ekundayo, Ph.D., is Associate Professor of Medical Microbiology and Microbial Genetics, Michael Okpara University of Agriculture, Umudike, Nigeria. Arinze Stanley Okoli, Ph.D., is Associate Professor at Genoek - Centre for Biosafety,*

Universitetet II, Breivika, Tromsø, Norway. Abubakar Gidado, Ph.D., is Professor of Biochemistry and Director North-East Zonal Biotechnology Centre of Excellence at the University of Maiduguri, Nigeria. Charles Oluwaseun Adetunji, Ph.D., is Associate Professor of Microbiology and Biotechnology and Director of Intellectual Property and Technology Transfer, Edo State University, Uzairue, Nigeria. Abdulrazak B. Ibrahim, Ph.D., is a Capacity Development Expert at the Forum for Agricultural Research in Africa (FARA) and Associate Professor of Biochemistry, Ahmadu Bello University, Zaria, Nigeria. Benjamin Ewa Ubi, Ph.D., is a Professor of Plant Breeding and Biotechnology and Director, Biotechnology Research and Development Centre, Ebonyi State University Abakaliki, Nigeria.

Recent Advances and the Future Generation of Neuroinformatics  
Infrastructure Xi Cheng 2015-12-11 The huge volume of multi-modal neuroimaging data across different neuroscience communities has posed a daunting challenge to traditional methods of data sharing, data archiving, data processing and data analysis. Neuroinformatics plays a crucial role in creating advanced methodologies and tools for the handling of varied and heterogeneous datasets in order to better understand the structure and function of the brain. These tools and methodologies not only enhance data collection, analysis, integration, interpretation, modeling, and dissemination of data, but also promote data sharing and collaboration. This Neuroinformatics Research Topic aims to summarize the state-of-art of the current achievements and explores the directions for the future generation of neuroinformatics infrastructure. The publications present solutions for data archiving, data processing and workflow, data mining, and system integration methodologies. Some of the systems presented are large in scale, geographically distributed, and already have a well-established user community. Some discuss opportunities and methodologies that facilitate large-scale parallel data processing tasks under a heterogeneous computational environment. We wish to stimulate on-going discussions at the level of the neuroinformatics infrastructure including the common challenges, new technologies of maximum benefit, key features of next generation infrastructure, etc. We have asked leading research groups from different research areas of neuroscience/neuroimaging to provide their thoughts on the development of a state of the art and highly-efficient neuroinformatics infrastructure. Such discussions will inspire and help guide the development of a state of the art, highly-efficient neuroinformatics infrastructure.

Proceedings of the 5th ACM/IEEE Joint Conference on Digital Libraries 2005  
Self-Publishing Boot Camp Guide for Independent Authors, 5th Edition Carla King "...the most comprehensive and up-to-date guide for anyone new to self-publishing. Highly recommended." -Joel Friedlander, The Book Designer "...a must-read for anyone thinking about publishing their own works. She's a great friend to the indie community and provides this valuable resource as a gift of love." -Robin Cutler, Director of IngramSpark This 2020 5th edition of the Self-Publishing Boot Camp Guide for Independent Authors offers advice on marketing, editing, design, book production, and business author needs. It's meant for authors willing to do the work to create a readership and make real money from their books. It's meant for authors who want to do it all themselves and for those who want to hire out all or part of the tasks

toward publishing. Authors who wish to set up a business as a small press will also benefit from the processes spelled out here. From beta publishing to distribution to media relations, authors will learn how to set a foundation for success from the idea stage to a quality, finished book. The step-by-step process includes recommendations for self-publishing products, tools, and services from reputable companies that are proven and trusted to help authors succeed. Reader's updates keep authors abreast of new offerings and changes in the self-publishing industry. Carla King has more than twenty years of experience as a writer, self-publisher, web developer, and book consultant. She started self-publishing in 1995 as a technology and travel writer. In 2010, she founded the Self-Publishing Boot Camp series of books, workshops, and online courses. She has been connected with the Silicon Valley self-publishing technology industry from its inception and has served as a trusted advisor to authors eager to use the tools to reach readers.

Discover 2002-04

Cognitive Informatics and Soft Computing Pradeep Kumar Mallick 2018-08-11  
The book presents new approaches and methods for solving real-world problems. It offers, in particular, exploratory research that describes novel approaches in the fields of Cognitive Informatics, Cognitive Computing, Computational Intelligence, Advanced Computing, Hybrid Intelligent Models and Applications. New algorithms and methods in a variety of fields are also presented, together with solution-based approaches. The topics addressed include various theoretical aspects and applications of Computer Science, Artificial Intelligence, Cybernetics, Automation Control Theory and Software Engineering.

The Saturday Review of Politics, Literature, Science and Art 1867

Creative Conservation P.J. Olney 2012-12-06 Past progress and future challenges R.J. Wheater Royal Zoological Society of Scotland, Edinburgh, UK.  
In the past two decades much has been achieved in the sphere of breeding endangered species, and we should be pleased that our co operative efforts have already borne so much fruit. However, on balance and despite the best efforts of conservationists, the position of wildlife in the wild places where they are best conserved has become worse, often dramatically worse. Before returning to the United Kingdom in 1972, I was in Uganda for 16 years, most of which time was spent as Chief Warden of Murchison Falls National Park. Our main problem was that an over-population of large mammals was having a devastating impact on the habitat. Devastation was being wrought on woodland areas by the arrival of large numbers of elephants into the sanctuary of the Park, following changes in land use in the areas outside the Park. These changes were in response to the requirements of an ever-expanding human population.

Cumulative Book Index 1997 A world list of books in the English language.

Discover Science Almanac Bryan H. Bunch 2003-09-17 The first and only science reference book of its kind features the latest breakthroughs in science—from technology to medicine the Discover Science Almanac is a compact, reader-friendly resource that contains science and information on just about everything—from archaeology to zoology. Inside this one-of-a-kind book, readers will find facts on all major scientific advancements, awards, and discoveries, as well as clear and handy tables and charts, fascinating notes for browsing, and entertaining feature articles. Also included is a

foreword by *Discover* magazine editor-in-chief and original spreads of the best of the magazine, in the signature *Discover* style. Everything you need to know about science...all in one place!

*The NIH Record* 1990

Vertebrate Biology Donald W. Linzey 2012-02-13 Arranged logically to follow the typical course format, *Vertebrate Biology* leaves students with a full understanding of the unique structure, function, and living patterns of the subphylum that includes our own species.

*Managing Large-Scale Service Deployment* Filip De Turck 2008-09-26 This volume of the *Lecture Notes in Computer Science* series contains all papers accepted for presentation at the 19th *IFIP/IEEE International Workshop on Distributed Systems: Operations and Management (DSOM 2008)*, which was held September 25-26, 2008 on the island of Samos, Greece. *DSOM 2008* was the 19th event in a series of annual workshops. It followed in the footsteps of previous successful meetings, the most recent of which were held in San Jose, California, USA (*DSOM 2007*), Dublin, Ireland (*DSOM 2006*), Barcelona, Spain (*DSOM 2005*), Davis, California, USA (*DSOM 2004*), Heidelberg, Germany (*DSOM 2003*), and Montreal, Canada (*DSOM 2002*). The goal of the *DSOM* workshops is to bring together researchers from industry and academia working in the areas of networks, systems, and service management, to discuss recent advances and foster future growth. In contrast to the larger management conferences, such as *IM (Integrated Network Management)* and *NOMS (Network Operations and Management Symposium)*, *DSOM* workshops have a single-track program in order to stimulate more intense interaction among participants. The theme of *DSOM 2008* was "Managing Large-Scale Service Deployment" focusing both on management of overlay networks and on virtualized service infrastructures. The concepts of abstract overlays and virtualization constitute key contributors for efficient large-scale service deployment and testing. Scalable abstract overlay networks accompanied with appropriate management techniques offer flexibility for future service deployment and consumption with high quality of experience.

*Mother Jones Magazine* 1992-03 *Mother Jones* is an award-winning national magazine widely respected for its groundbreaking investigative reporting and coverage of sustainability and environmental issues.

*Indigenous South Americans Of The Past And Present* David J. Wilson 2018-02-07 Utilizing ethnographic and archaeological data and an updated paradigm derived from the best features of cultural ecology and ecological anthropology, this extensively illustrated book addresses over fifteen South American adaptive systems representing a broad cross section of band, village, chiefdom, and state societies throughout the continent over the past 13,000 years. *Indigenous South Americans of the Past and Present* presents data on both prehistoric and recent indigenous groups across the entire continent within an explicit theoretical framework. Introductory chapters provide a brief overview of the variability that has characterized these groups over the long period of indigenous adaptation to the continent and examine the historical background of the ecological and cultural evolutionary paradigm. The book then presents a detailed overview of the principal environmental contexts within which indigenous adaptive systems have survived and evolved over thousands of years. It discusses the relationship between environmental types and subsistence productivity, on

the one hand, and between these two variables and sociopolitical complexity, on the other. Subsequent chapters proceed in sequential order that is at once evolutionary (from the least to the most complex groups) and geographical (from the least to the most productive environments) around the continent in counterclockwise fashion from the hunter-gatherers of Tierra del Fuego in the far south; to the villagers of the Amazonian lowlands; to the chiefdoms of the Amazon v;ea and the far northern Andes; and, finally, to the chiefdoms and states of the Peruvian Andes. Along the way, detailed presentations and critiques are made of a number of theories based on the South American data that have worldwide implications for our understanding of prehistoric and recent adaptive systems.

Computer Vision and Image Processing Satish Kumar Singh 2021-03-27 This three-volume set (CCIS 1367-1368) constitutes the refereed proceedings of the 5th International Conference on Computer Vision and Image Processing, CVIP 2020, held in Prayagraj, India, in December 2020. Due to the COVID-19 pandemic the conference was partially held online. The 134 papers papers were carefully reviewed and selected from 352 submissions. The papers present recent research on such topics as biometrics, forensics, content protection, image enhancement/super-resolution/restoration, motion and tracking, image or video retrieval, image, image/video processing for autonomous vehicles, video scene understanding, human-computer interaction, document image analysis, face, iris, emotion, sign language and gesture recognition, 3D image/video processing, action and event detection/recognition, medical image and video analysis, vision-based human GAIT analysis, remote sensing, and more.

Design Thinking Research Hasso Plattner 2014-07-16 Design thinking as a user-centric innovation method has become more and more widespread during the past years. An increasing number of people and institutions have experienced its innovative power. While at the same time the demand has grown for a deep, evidence-based understanding of the way design thinking functions. This challenge is addressed by the Design Thinking Research Program between Stanford University, Palo Alto, USA and Hasso Plattner Institute, Potsdam, Germany. Summarizing the outcomes of the 5th program year, this book imparts the scientific findings gained by the researchers through their investigations, experiments and studies. The method of design thinking works when applied with diligence and insight. With this book and the underlying research projects, we aim to understand the innovation process of design thinking and the people behind it. The contributions ultimately center on the issue of building innovators. The focus of the investigation is on what people are doing and thinking when engaged in creative design innovation and how their innovation work can be supported. Therefore, within three topic areas, various frameworks, methodologies, mind sets, systems and tools are explored and further developed. The book begins with an assessment of crucial factors for innovators such as empathy and creativity, the second part addresses the improvement of team collaboration and finally we turn to specific tools and approaches which ensure information transfer during the design process. All in all, the contributions shed light and show deeper insights how to support the work of design teams in order to systematically and successfully develop innovations and design progressive solutions for tomorrow.

Air Quality Gandikota V. Rao 2012-12-06 This volume, "Air Quality", contains many original findings on biomass fires, transboundary pollution and associated haze and their impacts on health, biodiversity and economy and thus is expected to be a source book for research in South East Asia. Many of the results presented in this volume pertain to this region and are thus available under one ' roof.' Some papers could be discussed in graduate level classes dealing with Air Pollution, Air Quality, Cloud Physics and Biophysics. The scientific community will find this book a useful addition to their personal and institutional libraries.

Discovery 1936

"The" Athenaeum 1884

Vertebrate Biology Robert Thomas Orr 1982 Comprehensive study of vertebrates. Includes a chapter on vertebrate ancestry and enlarges the chapter on distribution by including ecological factors that govern vertebrates.

The American Biology Teacher 1998

Saturday Review 1867

Bio-Inspired Models of Network, Information, and Computing Systems Junichi Suzuki 2012-07-25 This book constitutes the thoroughly refereed post-conference proceedings of the 5th International ICST Conference on Bio-Inspired Models of Network, Information, and Computing Systems (BIONETICS 2010) which was held in Boston, USA, in December 2010. The 78 revised full papers were carefully reviewed and selected from numerous submissions for inclusion in the proceedings. BIONETICS 2010 aimed to provide the understanding of the fundamental principles and design strategies in biological systems and leverage those understandings to build bio-inspired systems.

Encyclopedia of Bioinformatics and Computational Biology 2018-08-21 Encyclopedia of Bioinformatics and Computational Biology: ABC of Bioinformatics combines elements of computer science, information technology, mathematics, statistics and biotechnology, providing the methodology and in silico solutions to mine biological data and processes. The book covers Theory, Topics and Applications, with a special focus on Integrative -omics and Systems Biology. The theoretical, methodological underpinnings of BCB, including phylogeny are covered, as are more current areas of focus, such as translational bioinformatics, cheminformatics, and environmental informatics. Finally, Applications provide guidance for commonly asked questions. This major reference work spans basic and cutting-edge methodologies authored by leaders in the field, providing an invaluable resource for students, scientists, professionals in research institutes, and a broad swath of researchers in biotechnology and the biomedical and pharmaceutical industries. Brings together information from computer science, information technology, mathematics, statistics and biotechnology Written and reviewed by leading experts in the field, providing a unique and authoritative resource Focuses on the main theoretical and methodological concepts before expanding on specific topics and applications Includes interactive images, multimedia tools and crosslinking to further resources and databases

Sociobiology Edward O. Wilson 2000-03-24 When this work was first published it started a tumultuous round in the age-old nature versus nurture debate.

It shows how research in human genetics and neuroscience has strengthened the case for biological understanding of human nature.

*Herpetology* Laurie J. Vitt 2013-03-25 The fourth edition of the textbook *Herpetology* covers the basic biology of amphibians and reptiles, with updates in nearly every conceptual area. Not only does it serve as a solid foundation for modern herpetology courses, but it is also relevant to courses in ecology, behavior, evolution, systematics, and morphology. Examples taken from amphibians and reptiles throughout the world make this book a useful herpetology textbook in several countries. Naturalists, amateur herpetologists, herpetoculturists, zoo professionals, and many others will find this book readable and full of relevant natural history and distributional information. Amphibians and reptiles have assumed a central role in research because of the diversity of ecological, physiological, morphological, behavioral, and evolutionary patterns they exhibit. This fully revised edition brings the latest research to the reader, ranging over topics in evolution, reproduction, behavior and more, allowing students and professionals to keep current with a quickly moving field. Heavily revised and updated with discussion of squamate (lizard and snake) taxonomy and new content reflected in current literature Includes increased focus on conservation biology in herpetology while retaining solid content on organismal biology of reptiles and amphibians Presents new photos included from authors' extensive library

*Bioactive Compounds in Phytomedicine* Iraj Rasooli 2012-01-18 There are significant concerns regarding the potential side effects from the chronic use of conventional drugs such as corticosteroids, especially in children. Herbal therapy is less expensive, more readily available, and increasingly becoming common practice all over the world. Such practices have both their benefits and risks. However, herbal self-therapy might have serious health consequences due to incorrect self-diagnosis, inappropriate choice of herbal remedy or adulterated herbal product. In addition, absence of clinical trials and other traditional safety mechanisms before medicines are introduced to the wider market results in questionable safe dosage ranges which may produce adverse and unexpected outcomes. Therefore, the use of herbal remedies requires sufficient knowledge about the efficacy, safety and proper use of such products. Hence, it is necessary to have baseline data regarding the use of herbal remedies and to educate future health professionals about various aspects of herbal remedies.

*Applications of Cloud Computing* Prerna Sharma 2020-11-12 In the era of the Internet of Things and with the explosive worldwide growth of electronic data volume, and associated need of processing, analysis, and storage of such a humongous amount of data, it has now become mandatory to exploit the power of massively parallel architecture for fast computation. Cloud computing provides a cheap source of such a computing framework for a large volume of data for real-time applications. It is, therefore, not surprising to see that cloud computing has become a buzzword in the computing fraternity over the last decade. *Applications of Cloud Computing: Approaches and Practices* lays a good foundation for the core concepts and principles of cloud computing applications, walking the reader through the fundamental ideas with expert ease. The book progresses on the topics in a step-by-step manner. It reinforces theory with a full-fledged pedagogy designed to

enhance students' understanding and offer them a practical insight into the applications of it. It is a valuable source of knowledge for researchers, engineers, practitioners, and graduate and doctoral students working in the field of cloud computing. It will also be useful for faculty members of graduate schools and universities.

Mammalogy George A. Feldhamer 2007-09-07 The Class Mammalia is amazingly diverse, ranging from whales to marsupials to bats to primates. The more than 5,400 species occupy many habitats, with mammals present on all the continents. They are rare only on Antarctica and a few isolated islands. Mammals present a complex set of conservation and management issues. Some species have become more numerous with the rise of human populations, while others have been extirpated or nearly so—such as the Caribbean monk seal, the thylacine, the Chinese river dolphin, and the Pyrenean ibex. In this new edition of their classic textbook, George A. Feldhamer and his colleagues cover the many aspects of mammalogy. Thoroughly revised and updated, this edition includes treatments of the most recent significant findings in ordinal-level mammalian phylogeny and taxonomy; special topics such as parasites and diseases, conservation, and domesticated mammals; interrelationships between mammalian structure and function; and the latest molecular techniques used to study mammals. Instructors: email [mammalogy@press.jhu.edu](mailto:mammalogy@press.jhu.edu) for a free instructor resource disc containing all 510 illustrations printed in *Mammalogy: Adaptation, Diversity, Ecology*, third edition.

*The Discovery of the Empire of Guiana, with a Relation of the Great and Golden City of Manoa* Walter Raleigh 1848

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*Visionary Plant Consciousness* J. P. Harpignies 2007-03-21 23 leading experts reveal the ways that psychoactive plants allow nature's "voice" to speak to humans and what this communication means for our future • Presents the specific "human-plant interconnection" revealed by visionary plants • Explores the relevance of plant-induced visions and shamanic teachings to humanity's environmental crisis • With contributions from Terence McKenna, Andrew Weil, Wade Davis, Michael Pollan, Alex Grey, Jeremy Narby, Katsi Cook, John Mohawk, Kat Harrison, and others Visionary plants have long served indigenous peoples and their shamans as enhancers of perception, thinking, and healing. These plants can also be important guides to the reality of the natural world and how we can live harmoniously in it. In *Visionary Plant Consciousness*, editor J. P. Harpignies has gathered presentations from the Bioneers annual conference of environmental and social visionaries that explore how plant consciousness affects the human condition. Twenty-three leading ethnobotanists, anthropologists, medical researchers, and cultural and religious figures such as Terence McKenna, Andrew Weil, Wade Davis, Michael Pollan, Alex Grey, Jeremy Narby, Katsi

Cook, John Mohawk, and Kat Harrison, among others, present their understandings of the nature of psychoactive plants and their significant connection to humans. What they reveal is that these plants may help us access the profound intelligence in nature--the "mind of nature"--that we must learn to understand in order to survive our ecologically destructive way of life.

Alle Säugetiere der Welt fotolulu 2018-01-31 Wie kommt man auf die Idee, alle Säugetiere der Welt inklusive der Unterarten aufzulisten und allen Säugetieren deutsche Namen zu geben? Es gibt einen Grund dafür - mein Lieblingsspruch, dessen Verfasser unbekannt ist: "Alle sagten: Das geht nicht - dann kam einer, der wusste das nicht und tat es einfach!" Ich bin Tierfotograf und wohl auch ein wenig verrückt. Ich habe in den letzten zehn Jahren eine komplette Tierdatenbank für Säugetiere und Vögel aufgebaut. Das erleichtert mir die Arbeit bei der Bestimmung, der Bildarchivierung und Stichwortvergabe, vor allem bei den vielen Unterarten. Warum nun die Säugetiere der Welt in Buchform? Mit diesem Buch möchte ich allen Tier-Freunden und Biologen erstmals eine komplette Übersicht in Deutsch an die Hand geben. Dazu habe ich allen Unterarten eindeutige deutsche Namen gegeben. Die Namensgebung soll keinen wissenschaftlichen Ansprüchen gerecht werden. Die Namen beruhen auf Übersetzungen aus den lateinischen Namen, geografischen Verbreitungsgebieten, den Namen der Entdecker und Übersetzungen aus dem Englischen. In diesem Buch finden Sie die Säugetiere sortiert nach der üblich verwendeten Systematik. Die Einträge der Spezies bestehen aus dem wissenschaftlichen Namen, dem deutschen Namen, dem englischen Namen und den Verbreitungsgebieten (in vereinfachter Form). Bei den Unterarten sind die Namen in Latein und Deutsch angegeben. Ich wünsche Ihnen viel Spaß mit diesem Buch, vor allem aber beim Beobachten der faszinierenden Tierwelt. fotolulu

New Coordinated Science: Biology Students' Book Brian Beckett 2001-06-28 Provides information in manageable chunks, which is reinforced by questions and activities that encourage students to consider the practical application of science to everyday life. This work is useful for Higher Tier GCSE students.

Mother Jones Magazine 1992-03 Mother Jones is an award-winning national magazine widely respected for its groundbreaking investigative reporting and coverage of sustainability and environmental issues.

The George Washington International Law Review 2003

Die verlorenen Arten Christopher Kemp 2019-02-13 In den naturkundlichen Sammlungen der Welt liegen wertvolle Schätze verborgen, unzählige Exemplare noch unbekannter Arten. Auf seiner abenteuerlichen Reise durch die Bestände zeigt Christopher Kemp, wie unerlässlich ihr Erhalt und ihre Erforschung sind - für unser Verständnis der Artenvielfalt, der Ökosysteme und für den Artenschutz. Jedes Jahr finden und beschreiben Wissenschaftler bis zu 18 000 neue biologische Arten, die in den Sammlungen naturkundlicher Museen lagern, aber bislang noch keinen oder einen falschen Namen haben - z.B. den winzigen, lungenlosen Salamander der Gattung Thorius oder den Olinguito, einen puscheligen Kleinbär aus den Anden, oder Darwins Kurzflügelkäfer, der 180 Jahre lang unerkant und falsch zugeordnet in einer Schublade des Naturhistorischen Museums London lag. Jede dieser Arten musste erst aus den Archiven hervorgeholt und bestimmt werden, damit wir von ihrer Existenz

erfahren. Wie wichtig das ist, zeigt dieses Buch: Erst wenn wir wissen, dass es eine Art gibt, können wir überhaupt anfangen, sie zu erforschen, unsere Kenntnisse über die Prozesse ihrer Evolution zu vertiefen und die vielschichtigen Ökosysteme zu verstehen, in denen die Arten vorkommen. Und nur so können wir die Artenvielfalt schützen und das Artensterben eindämmen. Denn tragischerweise liegt manch ein Exemplar so lange unerkannt in den Archiven, dass seine Art bereits ausgestorben ist, ehe sie erkannt und beschrieben wird. Christopher Kemps abenteuerliche Entdeckungsreise durch die kostbaren Sammlungen ist ein überzeugendes Plädoyer für ihren Erhalt.

Creativity on Demand Eitan Y. Wilf 2019-02-04 Business consultants everywhere preach the benefits of innovation—and promise to help businesses reap them. A trendy industry, this type of consulting generates courses, workshops, books, and conferences that all claim to hold the secrets of success. But what promises does the notion of innovation entail? What is it about the ideology and practice of business innovation that has made these firms so successful at selling their services to everyone from small start-ups to Fortune 500 companies? And most important, what does business innovation actually mean for work and our economy today? In *Creativity on Demand*, cultural anthropologist Eitan Wilf seeks to answer these questions by returning to the fundamental and pervasive expectation of continual innovation. Wilf focuses a keen eye on how our obsession with ceaseless innovation stems from the long-standing value of acceleration in capitalist society. Based on ethnographic work with innovation consultants in the United States, he reveals, among other surprises, how routine the culture of innovation actually is. Procedures and strategies are repeated in a formulaic way, and imagination is harnessed as a new professional ethos, not always to generate genuinely new thinking, but to produce predictable signs of continual change. A masterful look at the contradictions of our capitalist age, *Creativity on Demand* is a model for the anthropological study of our cultures of work.

*Noble Savages* Napoleon A. Chagnon 2014-02-18 The renowned anthropologist author of the best-selling *Yanomamö* describes his controversial life-long research among the Yanomamö Indians, describing how his beliefs in the evolutionary advantages of their inherent violence have been systematically rejected by politically correct scientists. 50,000 first printing.